

# TOP QUESTIONS TO ASK YOUR TEAM

Team profiles are the best way to start to build a relationship between a client and their stylist.

Your team can be on your About, your Salon page or on their own page. They should showcase the talents, personality and skills of your team.

Here are my top 12 questions to ask. You do not need to include all of the answers in each team member's profile, but you can use little snippets in your social media.

1. Name.
2. How long have you been hairdressing? (only use this if it is a landmark)
3. How long have you been at your salon? (only use this if you will keep it up to date)
4. What hairdressing qualifications do you have?
5. Do you have any specialisms?
6. Have you won any awards?
7. What is your favourite look to create?
8. What is your favourite thing about hairdressing?
9. Do you have any hairdressing ambitions?
10. Do you have hairdressing achievements you'd like to shout about?
11. How would your clients describe you?
12. What are your favourite things to do outside of the salon?

**Your team page should also include:**

- A professional photo

**Optional:**

- Their Instagram handle or Pinterest board link.
- Their price range or grade (be sure to update this)

